



Bash Badawi

Government Industry Technology Strategist

Public Sector, Microsoft APAC

Current job.

Bash Badawi is Government Industry Technology Strategist for Public Sector in Microsoft Asia Pacific in the Emerging Markets PS team.

Based in Singapore, Bash supports the APAC Emerging Markets Government teams in areas such as:

- How technology can deliver Government Services to increase transparency,
- Growing the local software economy and our partner ecosystem, and
- improve the countries' competitive and comparative advantages through utilizing Application and Business Process Optimization, Service Oriented Architecture, Internet Service Bus and Cloud Computing, Business Process Management, and Legacy Modernization technologies and
- Demonstrating the Enterprise-Ready power of the Microsoft Platform and innovation through briefings, training and readiness

When he/she assumed role. Previous Microsoft position, if available

Prior to joining the APAC team in December 2008, Bash was a Field Program Manager in the Microsoft® BizTalk® Group based in Florida covering the Eastern Coast of the US in a support role to EPG, PS, and SMSP, in addition to managing a network of partners reporting to him. Bash joined Microsoft as a Principal Consultant in 2000 to work in the enterprise application integration space servicing EMEA Financial Services and Public Sector customers from Dubai and, later, Cyprus. After moving to the Customer Advocacy and Technology Management team as an Enterprise Technology Strategist, Bash was nominated for the Chairman Excellence Award in 2005. Bash was one of the original architects on many e-Government Gateway projects in EMEA, such as Egypt, Malta, Ukraine, Turkey, UAE, UK, in addition to helping Governments empower their knowledge

workers and constituency, both citizenry and private sector transact with Governmental agencies.

Experience prior to Microsoft

Bash has worked in the IT Industry for 20 years. His career began with a banking software company based in Birmingham, Alabama, designing and developing software for financial institutions, government agencies, and insurance companies. Bash became a VP working for the 5th Financial Institution in the US heading R&D for Commercial Banking before moving to a customer consultancy and advisory role.

Education: tertiary only. Personal (optional): 1 line about family. (30 words)

Badawi is a graduate of the University of Alabama with a dual degree in Computer Science and Math. He is married to Yasmine and they have one daughter, Lilya.