

BIOGRAPHICAL SKETCH:

Dr. Charla Griffy-Brown

Charla Griffy-Brown is currently Professor of Information Systems and Director of the Center for Teaching and Learning Excellence at Pepperdine University's Graziadio School of Business and Management. She is also the Editor-in-Chief of ***Technology in Society***, an International journal published by Elsevier. Dr. Griffy-Brown has co-authored more than 60 articles, chapters and books in the area of technology and global innovation. She has also co-authored articles and white papers on digital technologies in education. In 2011, she was recognized by Pepperdine University as one of the University's outstanding faculty with the Howard A. White Teaching Award. In 2004, she received a research award from the International Association for the Management of Technology, which recognized her as one of the most active and prolific researchers in the Technology Management and Innovation field. Her research on information systems, innovation and new value creation for the public and private sectors was recognized in 2011 with a best paper award at the International Conference on Services Management held in New Dehli, India. She is currently co-principal investigator of a Pacific Telecommunications Commission grant examining telecommunications, e-learning and digital ecosystem development in the Asia-Pacific as well as a grant supporting the examination of the changing role of the public sector Chief Information Officer (CIO). Her research covers a variety of topics in the area of technology and global innovation in support of techno-economic development, including information systems, sustainable development and institutional innovation. Dr. Griffy-Brown currently works with international research teams analyzing global business problems at the International Institute of Applied Systems Analysis in Vienna and Stanford University's Program for Regional Innovation and Entrepreneurship. A former researcher at the Foundation for Advanced Studies on International Development, Tokyo, Dr. Griffy-Brown served as an associate professor at the Tokyo Institute of Technology. Dr. Griffy-Brown graduated from Harvard University, is a former Fulbright Scholar, and holds a Ph.D. in Technology Management from Griffith University in Queensland, Australia. Her research has been funded by a Denny Endowment, an SAP University Alliance Grant, the Rothschild Research Endowment, and the Graziadio School of Business Funds for Excellence. She has conducted research and worked with public and private sector organizations throughout the US and the Asia-Pacific region including Indonesia, China, India, Japan and Australia.