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Dr. Kamolrat Intarat is Assoc. Prof. under the Faculty of Communication, Sukhothai Thammathirat Open State University (STOU), Bangkok, Thailand.

(www.STOU.ac.th) Her interests is the Development Communication especially in the Community-based Communication. Agriculture Communication, and Rural Communication is her expertise especially new media / ICT as the tool to fullfill the betterment of human being especially the Less or the marginal groups in the society i.e. the women, the youths, the aged, the farmers, the homeworkers, etc.

She is also currently being the Director of the Communication and Development Knowledge Management Research Centre (www.CCDKM.org) based in STOU as the Expertise Centre for Development and Communication especially how to use media especially the new media for all betterment of the marginal groups. Community Entrepreneur is one among her main activities under brand of www.ThaitelecentreCharms.com