

Rony Riad Rashid
Chief Commercial Officer
Grameenphone IT Ltd.

Current responsibilities:

Rony Riad Rashid is currently leading GPIT Commercial Division. He joined as Chief Commercial Officer in May, 2011. His functions include Sales, Product Portfolio Management, Partner/Bid Management, Project Management, Customer Service, Marketing and Communications. His major responsibilities include driving and generating revenue, strategizing the future vision of the Company through enhancing footprint of GPIT in the local and global marketplace. Ensuring and maintaining high levels of Customer satisfaction and experience and Company image Branding are also parts of his portfolio.

Working experiences:

Rony had joined Grameenphone as Head of Collection Network and Fund Management in Finance in February, 2007. Mid of the same year he was given the additional responsibility of Credit Management and made responsible for the debt collection of the Company. He has been a Finance Management Team member of Grameenphone for over a year. In 2009 Rony actively participated as Executive Committee member of Grameenphone IPO project which was the largest in Bangladesh. He has successfully led the largest department in Finance, and his immediate past portfolio of leading Collection Management included Revenue collection Countrywide from Pre-Paid, Post-Paid, Financial Services, FON, Wholesales and Debt Collection of Grameenphone nationwide.

Prior to joining Grameenphone, Rony has served with Companies like Mobil Jamuna Lubricants Limited a subsidiary of ExxonMobil Corporation in Bangladesh and General Motors in USA in Sales and Finance from several senior Managerial Capacities for over 8 years.