

PERSONAL PROFILE

of

RUSSELL T. AHMED

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Russell T. Ahmed is the CEO of Champs21.com, country's pioneer e-learning project. Mr. Ahmed, together with "The Daily Star", initiated and launched Champs21.com with the vision of "Changing People's lifestyle through Technology". Champs21 is an online education system in Bangladesh for Bangla and English medium school students. It primarily offers a self-assessment service to assess students' own strengths and weaknesses in Mathematics and Science towards strengthening academic foundation. It also offers gaming & other interactive tools to make learning exciting and enables students to brush up their 'beyond-textbook' learning.

Mr. Ahmed's last workplace was **Fiber@Home**, the 1st NTTN (Nationwide Telecommunication Transmission Network) operator of the country and served as Chief Strategic Officer. Mr. Ahmed played important role in developing product planning & marketing strategies of the new operator.

Prior to joining Fiber@Home, Mr. Ahmed served Augere Wireless Broadband Bangladesh Ltd. as Chief Marketing Officer and successfully launched the Brand, **QUBEE** in Bangladesh. He was highly involved with the senior management team in preparing the business plan for Bangladesh Residential & Business market. As CMO, he contributed in finalizing the Brand & Marketing Strategies, Product Planning and in Team Building in this start-up organization.

Russell T. Ahmed was the Chief Operating Officer of **Aamra Networks** Limited (www.aamra.com.bd), the leading Corporate ISP (Internet Service Provider) of Bangladesh for 6 years since end of 2003. Other than the regular Internet, the Company offers critical networking services like IPLC, IPVPN, Data Security, Anti Spam etc. for corporate houses. Under his leadership the company has grown business volume year by year and achieved success in introducing new products & in bringing International business alliances.

Russell Ahmed was also COO for two other ICT concerns of Aamra Group. The companies are BangladeshInfo.com, The Leading & Mostly browsed Web Portal of the country and Aamra Outsourcing Limited, solution provider for BPO (Business Process Outsourcing).

Corporate Bazaar (www.corporatebazaar.com), the most successful & popular B2B Fair of Bangladesh, is the Brain Child of Russell T. Ahmed. Within three years, the Corporate Showcase has been widely well-accepted by the corporate world as "The most valued & high profile event of the country".

This 36-Years old Young Professional has already gained 8 years of experience in top management role. Russell Ahmed was elected as Secretary General of the Executive Committee of ISP Association of Bangladesh (ISPAB) for the term 2008-2009.

Russell T. Ahmed has a Master's degree in Business Administration from IBA, University of Dhaka.