

Speaker opportunity

Ericsson has the pleasure to offer speaker resources in the area of Media Convergence and Policy Making. Rene Summer has the global Ericsson responsibility to drive Ericsson's thinking in the field of Media Convergence and Policy making. He has been driving Ericsson's studies in this field and has been the primary resource involved in sharing this information during visits, events and on the web.



Speaker BIO

Rene Summer is a Director of Government and Industry Relations at Ericsson Group. He has a global Ericsson responsibility in the following policy areas: media, content, copyright, media convergence and digital media distribution. He is also responsible for related policy research, policy formulation and policy promotion. He is also General Manager Government Affairs in Australia and New Zealand, responsible for spectrum, telecom and media/content regulation. He is also chairman of Regulatory Committee under the Board of Open IPTV Forum. He is also board member of Internet Industry Association (IIA) in Australia. Previously he has held a number of different assignments across different Ericsson Business Units and Market Units, such as Director Sales Strategies and Senior Market Analyst. Rene Summer holds an MSc degree from Reading University UK, in International Business and Finance, with focus on topics like Business Strategy and Economic Policy.



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Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.